Department of Enterprising Logisticians



Kevin Kokjohn of Addison Transportation

Addison Transportation launched in 1998 as a division of Addison Foods, Inc. Both Addisons are named for the Texas town of 13,000 north of Dallas where the company is based.

Addison Foods was a 20-year-old company in the wholesale meat and pet food business when it recognized the opportunities in transportation brokerage. Kevin Kokjohn had already been with Addison for 11 years.

"My title then was Traffic Manager," he recalled.

Kevin ran Addison Transportation more or less single handed for its first six months.

"Then I made my first hire and we went from there," he said. The division now employs 11 people.

"We are a full service freight brokerage company which offers truckload and LTL, dry van, refrigerated, and flatbed services," Kevin said of the division in which he obviously takes great pride.



Addison provides personalized service, he explained. Its brokers can be reached 24/7 and calls to the company are almost always answered promptly by a real person, not a recorded voice. Kevin cited Addison's TIA certification, its high Dun & Bradstreet rating, and the fact that good people who come to work for Addison tend to stay.

Of the 28 people who work for Addison Foods, 21 have been with the company more than 10 years and nine for more than 30, he said. In the newer Addison Transportation division, five of its 11 people started more than 10 years ago.

In 2013, Kevin noted, Addison Transportation decided to upgrade its software. Friends in the industry had recommended Aljex.

"Aljex Software is simple and to the point," he said, adding a note of praise for Aljex staff.

"We had been using the same software since 1999 so I knew making a software change would be a daunting task. Really helpful to me was the outstanding job that Aljex VP of Sales Robyn Freeman did for me with easing this transition," he said.

"The customer service staff is always available to answer my questions and if they don't know the answer they are prompt with getting back to me."